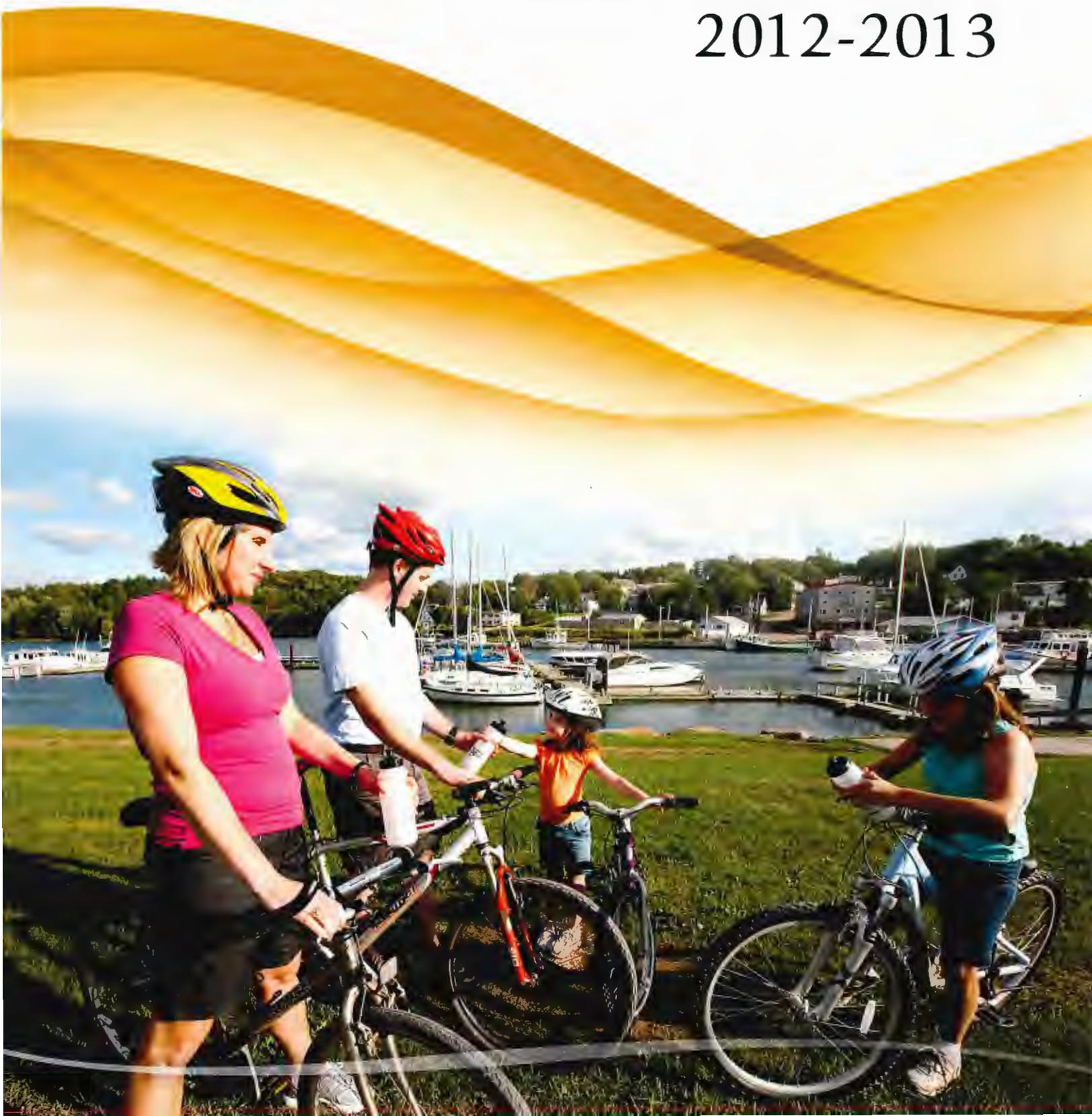




HEALTH AND  
WELLNESS

# ANNUAL REPORT 2012-2013





## Message from the Minister

To the Honourable Frank H. Lewis  
Lieutenant Governor of Prince Edward Island

May It Please Your Honour:

It is my privilege to present the annual report of the Ministry of Health and Wellness for the fiscal year ending March 31, 2013.

Respectfully submitted,

A handwritten signature in black ink that reads "Doug Currie". The signature is written in a cursive style with a large initial 'D'.

Doug Currie  
Minister of Health and Wellness



## Deputy Minister's Overview

The Honourable Doug Currie  
Minister of Health and Wellness  
Province of Prince Edward Island

Honourable Minister:

It is my pleasure to submit the 2012-2013 Annual Report for the Department of Health and Wellness. The information in this report, including the organizational structure, is presented as of March 31, 2013.

I am pleased with the progress we have made in the last year and look forward to meeting future challenges as we work together towards improving the health and wellness of all residents of Prince Edward Island.

Respectfully submitted,

A handwritten signature in black ink, appearing to read 'M. Mayne', with a large, stylized initial 'M' and a long horizontal stroke extending to the right.

Michael Mayne

Deputy Minister, Health and Wellness



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# The Year in Review

## Expenditures

In 2012-2013, the Department of Health and Wellness operating budget was \$12.8 million.

## Planning and Policy Development

The Department of Health and Wellness continued the commitment to improving the quality of health care services for Islanders by expanding drug coverage. In 2012-2013, 12 new drugs were added to the PEI provincial formulary. These medications supported many Islanders facing a variety of health conditions, including chronic obstructive pulmonary disease, asthma, cancer, HIV, blood clotting disorders and others.

In addition, the Department of Health and Wellness introduced fair drug pricing reforms in 2012-2013, which served to limit the cost of generic medications on the provincial formulary to 35% of the brand equivalent price. These measures directly improved Islanders' access to many drug therapies by reducing their cost.

## Enhancements to Public Health

Surveillance of childhood immunizations rates showed improvement, with 87% of children fully immunized by the age of two. Work is ongoing to further improve immunization rates to protect the population against vaccine-preventable diseases such as pertussis (whooping cough), red measles (measles) and varicella (chicken pox).

The Chief Public Health Office (CPHO) worked with Health PEI to improve public access to influenza vaccine through the introduction of Public Influenza Immunization Clinics. Seniors, children aged six-59 months and pregnant women and their household contacts no longer have to pay the administration cost for influenza vaccine at these clinics.

In December of 2012 the results of the Nova Scotia/PEI Rotavirus Vaccine Study were presented at the 10th Canadian Immunization Conference in Vancouver. With uptake of this vaccine at over 90% in infants, hospitalization due to Rotavirus gastroenteritis has been virtually eliminated in children less than two years of age in PEI.

In June 2012, the Chief Public Health Office introduced the Provincial Breastfeeding Policy aimed at improving breastfeeding rates on PEI. Work is ongoing with Health PEI to achieve Canada's Baby Friendly designation which aims to ensure that women are provided with information, care and services that maximize their opportunities to establish and maintain exclusive breastfeeding.

The CPHO facilitated the initiation of The Period of PURPLE Crying in collaboration with Health PEI and the Department of Community Services and Seniors. This prevention program is designed to educate parents and caregivers about the normal patterns of infant crying in order to anticipate this behaviour and safely respond to a crying infant. Many community organizations and Islanders helped to raise awareness of this worthwhile program by knitting purple hats which are given to newborns in the hospital.

In the summer of 2012 the CPHO introduced the Milk Processing Regulations pursuant to the PEI Public Health Act. The Dairy Program aims to prevent foodborne illness through consultation, education and enforcement of regulations and involves detailed inspections of milk processing plants whose products are sold within the province.

In March 2013 the CPHO published the study *The Effect of a Smoking Ban on Hospitalization Rates for Cardiovascular and Respiratory Conditions in Prince Edward Island, Canada*. The study showed that following the introduction of anti-smoking legislation in 2003, hospital admissions for heart attack for all individuals were significantly reduced by an estimated 350 cases. The study also showed a significant decrease in the monthly angina admission rate for males. It is estimated that over 3.5 million dollars has been saved by the health care system since the introduction of the smoking ban legislation through to 2008 by the reduction in the number of heart attacks in PEI.

In June 2012 the PEI Vital Statistics Registry introduced a bundled birth service that provides an easy and efficient way for parents to apply for both provincial and federal government services related to the birth of a new child. Ninety-eight percent of new parents have accessed this program since it was introduced.

## Encouraging Healthy and Active Lives

Go! PEI is beginning its third year of operation (began in May 2010) and continued to Focus on lifestyle changes related to increasing Islanders physical activity levels and encouraging them to make healthier food choices more often.

go!PEI is managed by Recreation PEI and funded by the PEI Department of Health and Wellness Sport, Recreation and Healthy Living Division

### 2012-13 Year in Review

- There were over 180 free programs offered in 47 communities across the province
- Programs included:
  - o Healthy Eating (cooking classes, educational sessions, community gardens and veggie box program)
  - o Physical Activity (walking, snowshoeing, running, hiking, cycling and Come Try Events)
  - o Educational (go! 101 and go! Seniors courses)
- More than 20 trails were explored by hikers and snowshoers
- There were three province-wide challenges
  - o go! for 10 challenge (Spring 2012)
  - o Healthy Plate Challenge (Fall 2012)
  - o Get go!-ing Winter Challenge (Winter 2013)
  - o more than 200 teams enrolled with nearly 2000 Islanders participating
- A province-wide network of 7 partners was formalized to deliver programs. Partners include:
  - o Eastern, Central and Western Region Sport and Recreation Councils (for the rural geographic regions they cover)
  - o City of Charlottetown, City of Summerside, Town of Cornwall and Town of Stratford
  - o In addition, Two provincial organizations are strong partners – Healthy Eating Alliance and Island Trails

#### Canada Games:

With the Division taking the organizational and logistical lead, athletes, officials and mission staff who made up Team PEI, proudly represented our Province at the 2013 Canada Summer Games in Sherbrooke, Quebec. Along with many personal bests and strong performances, two athletes, Hannah Taylor and Lorena Ellis came away with Silver medal performances in the sport of wrestling.

#### Amateur Sport:

The Amateur Sport Funding Program assisted 37 Provincial Sport Organizations to support physical activity and sport programs, events and activities for their collective 26,000 athlete members, 2000 coaches and 1100 officials.

The Sport, Recreation and Healthy Living Division supported 42 major sporting events through Sport Hosting, including Canadian, Eastern Canadian and Atlantic championships in a variety of sports.

Through funding to Regional Sport and Recreation Councils, 17 rural schools, in 32 programs and almost 1000 children participated in after school programs, helping them to reach their optimal daily physical activity goals.

#### Kid Sport:

The KidSport program and the Jumpstart program provide funding to needy families making it possible for them to participate and to be active in a sport or recreation program of their choice. In 2012-2013 the funding programs paid out over \$180,000.00 dollars in registration / equipment cost and helped approximately 600 Island children Island wide.

#### Recruitment and Retention Efforts

The Department of Health and Wellness is committed to providing Islanders with better access to health care providers. As of March 2013, there were 242 physicians practicing in Prince Edward Island, with 91 being family physicians (compared to 81 in 2006).

The development of the PEI Family Medicine Residency Program through Dalhousie University provided a valuable resource for hiring of new family physicians in the province. At the end of the fiscal year, from the graduating class of 2013, four of the five family medicine residents signed commitments to practice in the province.

The Recruitment and Retention Secretariat created the PEI Friends and Family Employment Support Program to assist spouses and partners of hard-to-recruit health professionals in their search for employment.

The year 2012 had one of the largest numbers of Bachelor of Nursing sponsorships to date, with 64 new registered nurses entering the system.

In 2012-2013, the number of Licensed Practical Nurses hired in the system remained stable while the number of Resident Care Workers hired increased 18 percent from the previous year.

## Department of Health and Wellness Overview

The Department of Health and Wellness is responsible for providing quality health care to the citizens of Prince Edward Island.

The role of the Department is to:

- provide leadership in maintaining and improving the health and well-being of citizens;
- provide leadership in innovation and continuous improvement and to provide specific high quality administration and regulatory services to the health system and Islanders;
- provide policy, program and operational leadership respecting the Island health care system; and
- provide horizontal leadership and coordination in the implementation of Government's Healthy Living Strategy

The Department of Health and Wellness is managed by a departmental management committee comprised of the Deputy Minister and senior directors. This group is responsible for providing overall management direction to the department and for overseeing long-term strategic planning.

### Organizational Structure (As of March 2013)



### Chief Public Health Office

Public health is defined as the organized efforts of society to keep people healthy and prevent injury, illness and premature death. It is the combination of programs, services and policies that protect and promote health.

This division is responsible for delivery of health protection programs as legislated under the Public Health Act and collaborating with partners in areas of health promotion to proactively support Islanders in leading healthy lives. The division also monitors provincial health trends to help inform program and public health policy development.

### Health Policy and Programs

This division provides policy and planning direction in various aspects of health care delivery that, in turn, assist the Minister in providing leadership, strategic direction and oversight of the health care system. The division is also responsible for health workforce planning through the actions of the Recruitment and Retention Secretariat.

## Sport, Recreation and Healthy Living

The Sport, Recreation and Healthy Living Division is responsible for encouraging Islanders to be active through sport, recreation and other physical activity pursuits. This mandate is achieved through a wide variety of partnerships with sport, recreation and active living organizations throughout the province. The division provides grants and consultation services to a number of provincial, regional and community groups. As well, the division relates to a variety of provincial and federal government departments and national and interprovincial organizations both government and non-government.

Programs under this division include: Amateur Sport Support Program, Community Recreation Support Program, Chronic Disease Prevention, Living a Healthy Life, go!PEI and Federal/Provincial Sport Bilateral Agreements.

## Finance and Corporate Management

In the spring of 2012, Finance and Corporate services were centralized.

Finance and Corporate Management supports and assists the Department of Health and Wellness in the areas of human resource management, financial management and communications for the department.



# Appendix A

## Expenditures and Revenue

	<b>2012-2013 Budget Forecast \$</b>	<b>2012-2013 Budget Estimate \$</b>
<b>EXPENDITURE</b>		
MINISTER'S/DEPUTY MINISTER'S OFFICE.....	422,200	386,800
HEALTH POLICY AND PROGRAMS.....	4,884,900	5,014,800
CHIEF PUBLIC HEALTH OFFICE.....	3,898,200	4,062,100
SPORT, RECREATION AND HEALTHY LIVING.....	3,302,900	3,400,600
<b>TOTAL EXPENDITURE.....</b>	<b>12,508,200</b>	<b>12,864,300</b>
<b>REVENUE</b>		
HEALTH AND WELLNESS.....	1,172,600	1,103,500
<b>TOTAL REVENUE.....</b>	<b>1,172,600</b>	<b>1,103,500</b>

## Expenditures and Revenue

	2012-2013 Budget Forecast \$	2012-2013 Budget Estimate \$
<b>MINISTER'S/DEPUTY MINISTER'S OFFICE</b>		
<b>Minister's/Deputy Minister's Office</b>		
Appropriations provided for the administration of the Minister's and the Deputy Minister's offices.		
Administration.....	27,200	27,200
Equipment.....	200	2,500
Materials, Supplies and Services.....	5,200	6,700
Salaries.....	363,600	327,400
Travel and Training.....	26,000	23,000
<b>Total Minister's/Deputy Minister's Office.....</b>	<b>422,200</b>	<b>386,800</b>
<b>TOTAL MINISTER'S/DEPUTY MINISTER'S OFFICE.....</b>	<b>422,200</b>	<b>386,800</b>
<b>HEALTH POLICY AND PROGRAMS</b>		
<b>Health Policy and Programs</b>		
Appropriations provided to support the Department in carrying out its corporate management responsibilities in the areas of planning and evaluation, health policy development and analysis and legislation.		
Administration.....	40,500	55,300
Equipment.....	3,900	18,100
Materials, Supplies and Services.....	16,100	35,100
Professional and Contract Services.....	336,200	139,500
Salaries.....	998,400	1,081,100
Travel and Training.....	28,700	42,500
Grants.....	1,499,100	1,498,900
<b>Total Health Policy and Programs.....</b>	<b>2,922,900</b>	<b>2,870,500</b>
<b>Health Recruitment and Retention</b>		
Appropriations provided for the Health Recruitment and Retention Secretariat to provide workforce planning and support the development and implementation of recruitment and retention strategies for physicians, nurses and other health care professionals experiencing shortages.		
Administration.....	17,700	17,200
Equipment.....	4,500	4,500
Materials, Supplies and Services.....	65,700	85,700
Professional and Contract Services.....	52,500	25,000
Salaries.....	1,024,800	1,070,800
Travel and Training.....	20,700	20,700
Grants.....	776,100	920,400
<b>Total Health Recruitment and Retention.....</b>	<b>1,962,000</b>	<b>2,114,300</b>
<b>TOTAL HEALTH POLICY AND PROGRAMS.....</b>	<b>4,884,900</b>	<b>5,014,800</b>

## Expenditures and Revenue

	2012-2013 Budget Forecast \$	2012-2013 Budget Estimate \$
<b>CHIEF PUBLIC HEALTH OFFICE</b>		
<b>Chief Public Health Office</b>		
Appropriations provided for administration of the <i>Public Health Act</i> , supervision of provincial public health programs, immunization programs, disease surveillance and communicable disease control.		
Administration.....	21,300	18,700
Equipment.....	5,300	-
Materials, Supplies and Services.....	1,413,500	1,480,800
Professional and Contract Services.....	208,400	209,200
Salaries.....	658,200	667,100
Travel and Training.....	19,700	19,700
<b>Total Chief Public Health Office.....</b>	<b>2,326,400</b>	<b>2,395,500</b>
<b>Epidemiology</b>		
Appropriations provided to monitor and report to the public on health status and trends in the Province and to support evidence-based decisions and continuous improvement throughout the Healthsystem.		
Administration.....	5,100	7,200
Equipment.....	5,400	2,400
Materials, Supplies and Services.....	7,500	2,200
Professional and Contract Services.....	25,000	25,000
Salaries.....	305,100	369,500
Travel and Training.....	6,700	6,700
<b>Total Epidemiology.....</b>	<b>354,800</b>	<b>413,000</b>
<b>Environmental Health and Inspection Services</b>		
Appropriations provided for the services to educate, consult and inspect under the <i>Public Health Act</i> in areas such as food protection, occupational health, accommodations and slaughter houses. Inspection services also includes enforcement under the <i>Tobacco Sales and Access Act</i> and <i>Smoke-free Places Act</i> .		
Administration.....	14,400	13,300
Equipment.....	5,600	5,600
Materials, Supplies and Services.....	9,600	9,600
Professional and Contract Services.....	103,800	84,700
Salaries.....	682,700	734,700
Travel and Training.....	60,100	60,100
<b>Total Environmental Health and Inspection Services.....</b>	<b>876,200</b>	<b>908,000</b>

## Expenditures and Revenue

	2012-2013 Budget Forecast \$	2012-2013 Budget Estimate \$
<b>Vital Statistics</b>		
Appropriations provided for the Office of Vital Statistics which is responsible for the collection, registration and maintenance of vital event information for the Province, including: births, deaths, marriages, adoptions, divorces, stillbirths and changes of name.		
Administration.....	13,100	12,300
Equipment.....	400	400
Materials, Supplies and Services.....	9,000	9,000
Professional and Contract Services.....	2,500	2,500
Salaries.....	309,900	317,700
Travel and Training.....	5,900	3,700
<b>Total Vital Statistics.....</b>	<b>340,800</b>	<b>345,600</b>
<b>TOTAL CHIEF PUBLIC HEALTH OFFICE.....</b>	<b>3,898,200</b>	<b>4,062,100</b>
<b>SPORT, RECREATION AND HEALTHY LIVING</b>		
<b>Sport, Recreation and Healthy Living</b>		
Appropriations provided for development, implementation, delivery and monitoring of programs and services in the areas of sport, recreation, active living and disease prevention.		
Administration.....	14,200	15,200
Equipment.....	2,700	4,100
Materials, Supplies and Services.....	6,100	5,700
Salaries.....	679,100	663,800
Travel and Training.....	19,200	45,200
Grants.....	2,581,600	2,666,600
<b>Total Sport, Recreation and Healthy Living.....</b>	<b>3,302,900</b>	<b>3,400,600</b>
<b>TOTAL SPORT, RECREATION AND HEALTHY LIVING.....</b>	<b>3,302,900</b>	<b>3,400,600</b>
<b>TOTAL DEPARTMENT OF HEALTH AND WELLNESS.....</b>	<b>12,508,200</b>	<b>12,864,300</b>