

Executive Council  
Staff List  
FY 2018-19

03.05.18 RR  
-tabled by W. MacLachlan  
- Estimates, Executive Council

Position Title	FTE	Salary Level	Salary Range	
<b>Premier's Office</b>				
Chief of Staff	1.0	SCP	123,838	to 160,873
Chief Protocol Officer	1.0	E20	66,844	to 83,544
Special Assistant	1.0	E16	53,680	to 67,101
Executive Secretary to the Premier	1.0	E16	53,680	to 67,101
Public Engagement Officer	1.0	E15	51,097	to 63,873
Admin Asst / Office Manager	1.0	E14	50,625	to 60,267
Correspondence / Admin Support	1.0	E13	47,414	to 56,445
Receptionist	1.0	E10	41,287	to 46,916
<b>Executive Council Office</b>				
Clerk of Executive Council	1.0	SCP	123,838	to 160,873
Clerk Assistant & Sec to Cabinet Comm on Priorities	1.0	EE29	106,694	to 133,368
Senior Policy Analyst	1.0	E19	63,057	to 78,819
Administrative Officer	1.0	E15	51,097	to 63,873
Administrative Assistant	1.0	E14	50,625	to 60,267
Admin Asst / Records Clerk	1.0	E12	44,491	to 52,966
<b>Intergovernmental Affairs Secretariat</b>				
Senior Advisor	1.0	E29	106,694	to 133,368
Director	1.0	E23	78,489	to 98,114
Senior Policy Analyst	1.0	E22	74,576	to 93,218
Policy & Intergovernmental Affairs Coordinator	1.0	E18	59,623	to 74,528
Administrative Assistant	1.0	E13	47,414	to 56,445
Administrative Assistant	1.0	E12	44,491	to 52,966
<b>Aboriginal Affairs Secretariat</b>				
Director	1.0	E22	74,576	to 93,218
Policy Analyst	1.0	E18	59,623	to 74,528
Archaeologist	1.0	E16	53,680	to 67,101
Administrative Support	1.0	E12	44,491	to 52,966
<b>Acadian &amp; Francophone Affairs Secretariat</b>				
Director	1.0	E23	78,489	to 98,114
Policy & Planning Analyst	1.0	U17	56,404	to 70,505
Policy & Planning Analyst	1.0	U17	56,404	to 70,505
Policy & Planning Analyst (temp)	1.0	U17	56,404	to 70,505
Administrative Support	1.0	U11	43,760	to 49,687
Translation Services Supervisor	1.0	U17	56,404	to 70,505
Translator/Revisor	1.0	U16	53,575	to 66,948
Translator	1.0	U15	50,961	to 63,733
Translator	1.0	U15	50,961	to 63,733
Administrative Support	1.0	U11	43,760	to 49,687

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<b>Departmental Communications &amp; Public Engagement</b>					
Executive Director Public Affairs	1.0	EE27	96,316	to	120,394
Senior Public Affairs Manager	1.0	E21	70,856	to	88,568
Senior Communications Officer	1.0	E20	66,844	to	83,554
Senior Communications Officer	1.0	E20	66,844	to	83,554
Senior Communications Officer	1.0	E18	59,623	to	74,528
Senior Communications Officer	1.0	E18	59,623	to	74,528
Senior Communications Officer	1.0	E18	59,623	to	74,528
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Senior Communications Officer	1.0	E18	59,623	to	74,528
Senior Communications Officer	1.0	E18	59,623	to	74,528
<b>Strategic Communications &amp; Outreach</b>					
Manager	1.0	E21	70,856	to	88,568
Creative Services Supervisor	1.0	U15	50,961	to	63,733
Graphic Designer	1.0	U14	50,532	to	60,133
Graphic Designer	1.0	U14	50,532	to	60,133
Graphic Designer	1.0	U14	50,532	to	60,133
Comms Specialist, Video and AV	1.0	U15	50,961	to	63,733
Legislature & Multi Media Support	1.0	U12	44,382	to	52,954
Multi Media Support	1.0	U12	44,382	to	52,954
Public Outreach Officer	1.0	E18	59,623	to	74,528
Sr. Writer & Editor	1.0	E18	59,623	to	74,528
Senior Communications Officer	1.0	E18	59,623	to	74,528
Senior Communications Officer	1.0	E18	59,623	to	74,528
Web Content Editor	1.0	U17	56,404	to	70,505
Photographer	1.0	U13	47,297	to	56,318
Media Monitoring	1.0	U6	34,717	to	37,760
Strategic Communications Officer	1.0	E18	59,623	to	74,528
Marketing Coordinator	1.0	U14	50,532	to	60,133
External Relations	1.0	U12	44,382	to	52,954
Project Coordinator	1.0	U11	43,760	to	49,687

**Executive Council  
Professional Services  
FY 2017-18**

Vendor	Description	Amount
<b>Executive Council Office</b>		
Keith Hillier Consulting Inc.	Professional Services related to poverty reduction strategy	12,000
Corporate Research Associates	Atlantic Quarterly Subscription	9,500
Department of Finance	Data from Stats Canada	7,020
Beckett Technical Services	Lean Six Sigma Contract (50% - remainder will be billed in FY2018-19)	8,625
Winding Path Inc.	Collaborative Skills Session for Policy Hackathon (50% - remainder paid by Veterans Affairs Canada)	1,357
		<b>38,502</b>

<b>Aboriginal Affairs</b>		
Cassels Brock & Blackwell	Aboriginal legal specialist - Aboriginal Agreement Framework and general consultation	128,584
Dr. Frances Stewart	Analyzing and identifying vertebrae faunal remains from midden excavations	7,875
Jay Hartling Consulting	Develop and deliver presentation for Duty to Consult Workshop	1,687
Claude Arsenault	Archaeology services	1,500
Liam McKenna	Archaeology in Action workbook	1,500
		<b>141,146</b>

<b>Acadian and Francophone Affairs</b>		
Darlene Arsenault	French Language Complaints Commissioner	1,115
Joane Gervais	Freelance Translation	26,650
Delorme Caron	Freelance Translation	18,195
Marc Denis	Freelance Translation	12,968
Apriori Communication	Freelance Translation	9,613
Colette Mallet	Freelance Translation	7,732
Dewitt Linguistic Services	Freelance Translation	6,250
Faith Cormier	Freelance Translation	5,721
Frederic Grogner	Freelance Translation	5,360
Freyne Gagne Translation & Consulting	Freelance Translation	4,402
Daphne Ponder	Freelance Translation	3,217
Anne Fontaine	Freelance Translation	3,115
Karine Landy Crossman	Freelance Translation	2,669
Anne Audet	Freelance Translation	1,260
Other under \$1,500	Freelance Translation	1,766
		<b>110,033</b>

**Executive Council  
Professional Services  
FY 2017-18**

Vendor	Description	Amount
<b>Strategic Communications and Outreach</b>		
Furrow Creative Ltd	Project Management, Development and Film Production	60,919
Hummingbird House Productions	PEI Promotion	26,374
Across the Street Productions	Video production - PEI Promotion	25,531
Confound Films	Video production - PEI Promotion	25,000
Tiny Town Media	Documentary shoot - PEI Promotion	25,000
Periscope Pictures	PEI Promotion production Services	21,739
Results Marketing & Advertising	Creative & Media Management - Your Government at work	6,825
Taris Studios	Musical composition	1,700
Other - under \$1,000		2,280
Innovation PEI	Reimbursement for PEI Promotion	(85,000)
		<b>110,368</b>

**Executive Council  
Out-of-Province Travel  
FY 2017-18**

Employee Name and Position	Destination	Travel Description	Date	Amount
<b>Premier's Office</b>				
Robert Vessey <i>Chief of Staff</i>	Toronto, ON	Meetings with Government Officials	May 16-17	1,022
	Edmonton, AB	Council of the Federation meeting	Jul 17-22	1,101
	Halifax, NS	Meetings with Government Officials	Jul 31-Aug 1	47
	Ottawa, ON	Meetings with Federal Government Officials	Aug 29-31	1,525
	Ottawa, ON	Council of the Federation meeting	Oct 2-3	1,044
	Ottawa, ON	Meetings with Federal Government Officials	Nov 8-9	1,324
	Halifax, NS	Council of Atlantic Premiers meeting	Dec 10-11	233
	Ottawa, ON	Meetings with Federal Government Officials	Dec 13-14	778
	Halifax, NS	Atlantic Growth Strategy meeting	Jan 25-26	313
Mary Moszynski <i>Ex Director Public Affairs</i>	Edmonton, AB	Council of the Federation meeting	Jul 17-22	1,802
	Ottawa, ON	Council of the Federation meeting	Oct 2-3	1,468
	Halifax, NS	Council of Atlantic Premiers meeting	Dec 10-11	121
	Halifax, NS	Atlantic Growth Strategy Leadership Committee meeting	Feb 20	124
Rhonda Sexton <i>Chief Protocol Officer</i>	Halifax, NS	Protocol meeting	Jul 3-4	648
	Toronto, ON	Chief of Protocol Conference	Oct 29-Nov 1	1,225
	Toronto, ON	Toronto Outreach	Feb 28-Mar 2	1,441
				<b>14,216</b>

<b>Executive Council Office</b>				
Sharon Cameron <i>Sr Policy Advisor</i>	Hamilton, ON	Cities Reducing Poverty Conference	Apr 3-8	710
	Toronto, ON	Canada Learning Bond Champion's Network	Feb 5-7	1,406
Janice Pettit <i>Sr Policy Analyst</i>	Toronto, ON	Government Organization National Network Annual Forum	Jun 6-9	1,174
				<b>3,290</b>



**Executive Council  
Out-of-Province Travel  
FY 2017-18**

Employee Name and Position	Destination	Travel Description	Date	Amount
<b>Intergovernmental Affairs Secretariat</b>				
Paul Ledwell <i>Deputy Minister</i>	Corner Brooke, NL	Council of Atlantic Premiers meeting	Feb 19-20	55
	Toronto, ON	Meetings of the F/P/T Clerks and Cabinet Secretaries	Apr 20-21	779
	Toronto, ON	National Public Sector Summit	Apr 26	741
	Ottawa, ON	Meetings with Federal Government Officials	May 4	942
	Moncton, NB	Public Policy Forum	May 12	152
	Halifax, NS	Atlantic Growth Strategy meeting	Jun 1-2	601
	Washington, DC	Provincial/Territorial Meeting 2017, Embassy of Canada	Jun 6-8	2,544
	Toronto, ON	Meetings with Business Leaders	Jun 12-13	707
	Ottawa, ON	Meetings with Federal Government Officials	Jun 19	392
	Steady Brook, NL	Atlantic Growth Strategy meeting	Jul 10-11	1,236
	Edmonton, AB	Council of the Federation meeting	Jul 17-22	2,080
	Ottawa, ON	Meetings with Federal Government	Aug 29-31	1,312
	Ottawa, ON	Council of the Federation meeting	Oct 2-3	1,192
	Moncton, NB	Council of Atlantic Premiers Management Committee meeting	Oct 23	297
	Ottawa, ON	Meetings with Federal Government Officials	Nov 8-9	1,028
	Ottawa, ON	Atlantic Growth Strategy meeting	Nov 27	1,439
	Halifax, NS	Council of Atlantic Premiers meeting	Dec 10-11	140
	Ottawa, ON	Meetings with Federal Government Officials	Dec 13-14	879
	Halifax, NS	Council of Atlantic Premiers meeting	Jan 21-22	157
	Halifax, NS	Atlantic Growth Strategy meeting	Jan 25-26	284
	Moncton, NB	Atlantic Growth Strategy Leadership Committee meeting	Feb 20	273
	Toronto, ON	Toronto Outreach	Feb 28-Mar 2	1,989
	Toronto, ON	Public Policy Forum and Meetings of the F/P/T Clerks and Cabinet Secretaries		50

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FY 2017-18**

Employee Name and Position	Destination	Travel Description	Date	Amount
<b>Intergovernmental Affairs Secretariat (Continued)</b>				
Rochelle Gallant <i>Director</i>	Toronto, ON	Council of the Federation Senior Officials meeting	Jun 19-20	881
	Edmonton, AB	Council of the Federation meeting	Jul 17-22	1,954
	Edmonton, AB	Council of the Federation Steering Committee meeting	Apr 19-20	511
	Saint John, NB	Council of the Atlantic Premiers meeting	Apr 11-12	148
	Ottawa, ON	Council of the Federation meeting	Oct 2-3	1,660
	Boston, MA	Boston Seafood Show	Mar 10-14	1,370
	Washington, DC	Provincial/Territorial Meeting 2018, Embassy of Canada	Apr 4-6	965
Kathleen Brennan <i>Policy Coordinator</i>	China	Trade Mission to China 2017	Mar 22-31	2,412
Maria MacAulay <i>Sr Policy Analyst</i>	Ottawa, ON	Policy Innovation meeting	Nov 13-14	1,816
Geoff Townsend <i>Policy Advisor</i>	Toronto, ON	Meeting with Government Officials	May 16-17	1,049
Richard Brown <i>MLA representing Dept</i>	Ottawa, ON	Meetings for Ministers responsible for Democratic Institutions	Nov 2-3	1,591
Kim Devine <i>Representing Dept</i>	Ottawa, ON	Meetings for Ministers responsible for Democratic Institutions	Nov 2-3	1,694
				<b>35,320</b>

**Executive Council**  
**Out-of-Province Travel**  
 FY 2017-18

Employee Name and Position	Destination	Travel Description	Date	Amount
<b>Aboriginal Affairs Secretariat</b>				
Helen Kristmanson <i>Director</i>	Fredericton, NB	Meetings of the Atlantic Provincial Archaeologist	Apr 5-6	313
	Halifax, NS	Indigenous Learning Series - Public Services Canada	Sep 20-21	348
	Portsmouth, NH	Northeast Historical Society Annual meeting	Nov 9-12	1,604
	Amherst, NS	Meeting with the Lead Treaty Negotiation Director	Dec 21	90
	Ottawa, ON	First Nations, Inuit and Metis National Child and Family Services meeting	Jan 25-28	1,138
	Ottawa, ON	PEI-Mi'kmaq-Canada Framework Agreement meeting	Mar 21-23	327
	Marksville, LA	Course on Current Archaeological Advances	May 21-25	701
Erin Mundy <i>Archeaologist</i>	Fredericton, NB	Meetings of the Atlantic Provincial Archaeologist	Apr 5-6	60
	Marksville, LA	Course on Current Archaeological Advances	May 21-25	701
Geraldine Fitzgerald <i>Policy Analyst</i>	Amherst, NS	Meeting with the Lead Treaty Negotiation Director	Dec 21	15
	Ottawa, ON	PEI-Mi'kmaq-Canada Framework Agreement meeting	Mar 21-23	616
				<b>5,913</b>

<b>Acadian and Francophone Affairs Secretariat</b>				
Diane Arsenault <i>Director</i>	Gatineau, QC	Canadian Francophone Conference	Jun 20-23	1,611
	Toronto, ON	Intergovernmental Network of the Canadian Francophonie and the Forum on Francophone Immigration	Feb 28-Mar 3	1,504
<i>Translators</i>	Moncton, NB	Future Linguistic Duality Conference	Nov 30	277
<i>Translators</i>	Moncton, NB	Translation workshop	May 11-13	547
				<b>3,939</b>



**Executive Council  
Grants  
FY 2017-18**

Vendor	Description	Amount
<b>Intergovernmental Affairs</b>		
Eastern Canadian Premier's Secretariat	PEI share of annual costs	10,600
Canadian Intergovernmental Conference Secretariat	PEI share of annual costs	8,700
Council of Atlantic Premiers Secretariat	PEI share of annual costs	63,000
		<b>82,300</b>

<b>Aboriginal Affairs</b>		
Native Council of PEI	Tripartite Funding	34,000
Aboriginal Women's Assoc of PEI	Funding Agreement	20,000
University of PEI	John J Sark Memorial Scholarship	3,000
Mi'kmaq Confederacy of PEI	Duty to Consult Capacity Funding	15,000
Lennox Island First Nations	Infrastructure Funding	100,000
Abegweit First Nations	Infrastructure Funding	100,000
		<b>272,000</b>

<b>Acadian and Francophone Affairs</b>		
Government of New Brunswick	PEI Share of Ministerial Conference of the Canadian Francophone	4,000
Acadian & Francophone Committee - Eastern Region	Grant for the French daycare located at École La-Belle Cloche	6,000
Jeunesse Acadienne et francophone de l'Î.-P.-É.	Acadian & Francophone Affairs portion of grant	10,000
		<b>20,000</b>

Tabled during  
Consideration of the Estimates  
Executive Council

email  
03.05.18  
Hon. Premier



## Executive Council

**Division:** Communications and Public Engagement **19.0 FTE**  
**Section:** Strategic Communications and Outreach  
**Deputy:** Paul Ledwell  
**Director:** Mary Moszynski

### Media Advertising & Promotion Expenditures 17-18 Actual

Vendor	Description	2017-18	2016-17
Saltwire Network Inc. / Transcontinental Atlantic	The Guardian & Journal Pioneer	118,319	104,085
Newcap Radio	Ocean 100 & Hot 105.5	90,262	157,551
Island Press Ltd	Eastern & West Prince Graphic	33,072	29,714
Digital Media	Facebook, Twitter, LinkedIn, etc	29,737	20,919
Maritime Broadcasting System Ltd	Q93, CFCY & Spud FM	39,745	46,436
Pinnacle Marketing Group Inc	Transit media	16,021	5,428
Results Marketing & Advertising	Studio design & Agency services	12,142	-
La Voix Acadienne	La Voix Acadienne	12,128	12,391
Imageworks (PEI) Inc.	Welcome PEI Travel Guide	11,595	8,200
LinkedIn Ireland Unlimited Company	Social Media	-	10,000
Canadian Cancer Society	Promotion of Colon Cancer Screening	-	10,000
Canadian Broadcasting Corporation	CBC	8,185	15,488
The Buzz	The Buzz	5,794	2,188
Other less than \$5,000		25,238	16,543
Bill back to Departments			
Health & Wellness		(22,424)	(17,421)
Transportation, Infrastructure & Energy		(18,890)	-
Tourism PEI		(9,153)	(6,830)
Workforce & Advanced Learning		(8,418)	(39,629)
Legislative Assembly		(7,897)	(32,118)
Innovation PEI		(6,583)	-
PEI Liquor Control Commission		-	(23,138)
Other less than \$5,000		(11,873)	(10,262)
		<b>317,000</b>	<b>309,545</b>